



**WEARABLES AND MEDICAL
IOT INTEROPERABILITY
& INTELLIGENCE WORKSHOP**
5 November 2019 | Cleveland, OH

UNDERWRITING OPPORTUNITIES

Underwrite the opportunity to bring progressive clinicians, hospital, medical device professionals and technologists together to find the most efficient and expedient way to securely connect and mobilize the medical device ecosystem. The outcomes of these workshops are to evaluate and identify solutions by developing consensus on what are the impediments and the potential best path forward with regards to technical and data standards or other industry guides. Your support helps us to keep prices affordable for all participants to engage and contribute to solutions, develop standards and enable commercial collaboration.

UNDERWRITING OPPORTUNITIES

This is the initial list of underwriting opportunities. The ideas don't stop here; we are open to hear what you want to work best for your objectives.

ALL SPONSOR PACKAGE OPTIONS INCLUDE:

- One full event registration for your staff
- Branding as a supporting sponsor on WAMIII Workshop website, on the at-event welcome signage, on the official "Thank You to Our Sponsors" event slide running in the main session room
- "Thank You" mention in the "opening event remarks"
- Mention in the post-event report distributed to all attendees and interest activity list members
- Link to your whitepaper hosted on your website

PREMIER SPONOR OPPORTUNITY

- Present Case Study presentation - Exclusive
- Opportunity to lead a roundtable working group discussion during the event
- Branding as a premier sponsor on Forum website and email campaign template
- Participation as a panelist on the pre-event Webinar accessible open to all registered participants
- Submission of an article for the IEEE-SA Life Science Website

Investment.....\$10,0000

STANDARD SUPPORT SPONSORSHIP OPPORTUNITIES ⁺	INVESTMENT
BREAKFAST	\$1,500.00

Includes "thank you to sponsor logo" on the breakfast tables for two days	
LUNCH Includes "thank you to sponsor logo" on lunch tables for two days	\$ 2,500.00
FULL-DAY COFFEE/TEA SERVICE Includes "thank you to sponsor logo" near coffee/tea service area.	\$ 1,250.00
EVENING RECEPTION Includes: 5-minute welcome remarks, running presentation during the reception (presentation provided by sponsor), sponsor branding on Forum collateral, agenda and reception signs.	\$ 4,500.00
TECH DEMO TABLE* Only 8 tables available. Includes draped table, two chairs, company name card, and standard venue WiFi access.	\$1,250.00
REGISTRATION BADGE SPONSOR Includes sponsor's logo on all participants registration badges. Distribution of one piece of literature to all attendees at the time of registration.	\$1,500.00
WALL-HANGER CONNECTED MEDICAL DEVICE SYSTEM INFOGRAPHIC POSTER Long term wall hanger. If you have a tech poster depicting how your technology solves an agribusiness challenge, then give it to the attendees to take home and stare at it! Sponsor must provide the design to dimensions provided and may include sponsor logo. Includes printing and distribution of poster to all attendees. Poster will be on display in main session room.	\$1,500.00
PARKING PASS SPONSOR Includes sponsor's logo on all parking passes which must be placed on attendees' vehicle dashboards. Parking passes will be available both days of the event.	\$1,000.00

Note: Sponsorships are based on availability. All prices are quoted NET in USD. Standard Sponsorship Package Payment is due at the time of agreement acceptance. Premier sponsorship opportunities must be paid in full by 1 NOVEMBER 2019.

Contact Information

For any inquiries on the Forum development, registration or sponsorship enquiries, please contact Maria Palombini, Life Science program director, m.palombini@ieee.org.